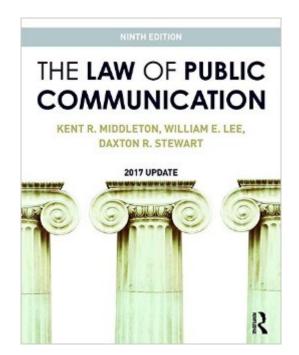
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The Law Of Public Communication: 2017 Update





Synopsis

The Law of Public Communication provides an overview of media law that includes the most current legal developments today. It explains the laws affecting the daily work of writers, broadcasters, advertisers, cable operators, Internet service providers, public relations practitioners, photographers, bloggers, and other public communicators. Authors Kent R. Middleton, William E. Lee, and Daxton R. Stewart take students through the basic legal principles and methods of analysis that allow students to study and keep abreast of the rapidly changing field of public communication. By providing statutes and cases in a cohesive manner that is understandable, even to students studying law for the first time, the authors ensure that students will acquire a firm grasp of the legal issues affecting the media. This 2017 Update brings the Ninth Edition up to date with the most recent cases and examples affecting media professionals and public communicators.

Book Information

File Size: 7171 KB Print Length: 626 pages Simultaneous Device Usage: Up to 4 simultaneous devices, per publisher limits Publisher: Routledge; 9 edition (July 7, 2016) Publication Date: July 7, 2016 Sold by: Â Digital Services LLC Language: English ASIN: B01I3V0MSW Text-to-Speech: Enabled X-Rav: Not Enabled Word Wise: Enabled Lending: Not Enabled Enhanced Typesetting: Not Enabled Best Sellers Rank: #589,181 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #17 in Kindle Store > Kindle eBooks > Law > Intellectual Property > Communications #54 in Books > Law > Intellectual Property > Communications #75 in Kindle Store > Kindle eBooks > Law > Business > Contracts

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